



AI-POWERED RESTAURANT MANAGEMENT

Brand Guide



Primary Logo

The primary logo is our most important brand asset. Please use it consistently across all applications to ensure recognition and cohesion.



Logo Usage

To maintain clarity and impact, the Restoke logo must remain clear and legible in all applications.

Clear space

Always surround the logo with clear space free of text or graphics.

Minimum space

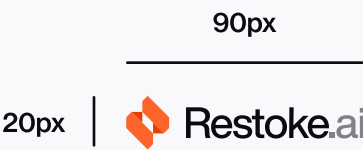
Minimum space = the height of the capital “R,” applied on all sides of the logo (including symbol + “.ai”).

Minimum size

Use the provided size guide to scale it down without losing readability.



CLEAR SPACE



MINIMUM SIZE

Alternative Logos

When the Restoke logo is presented on a black background, use these alternative logos instead.

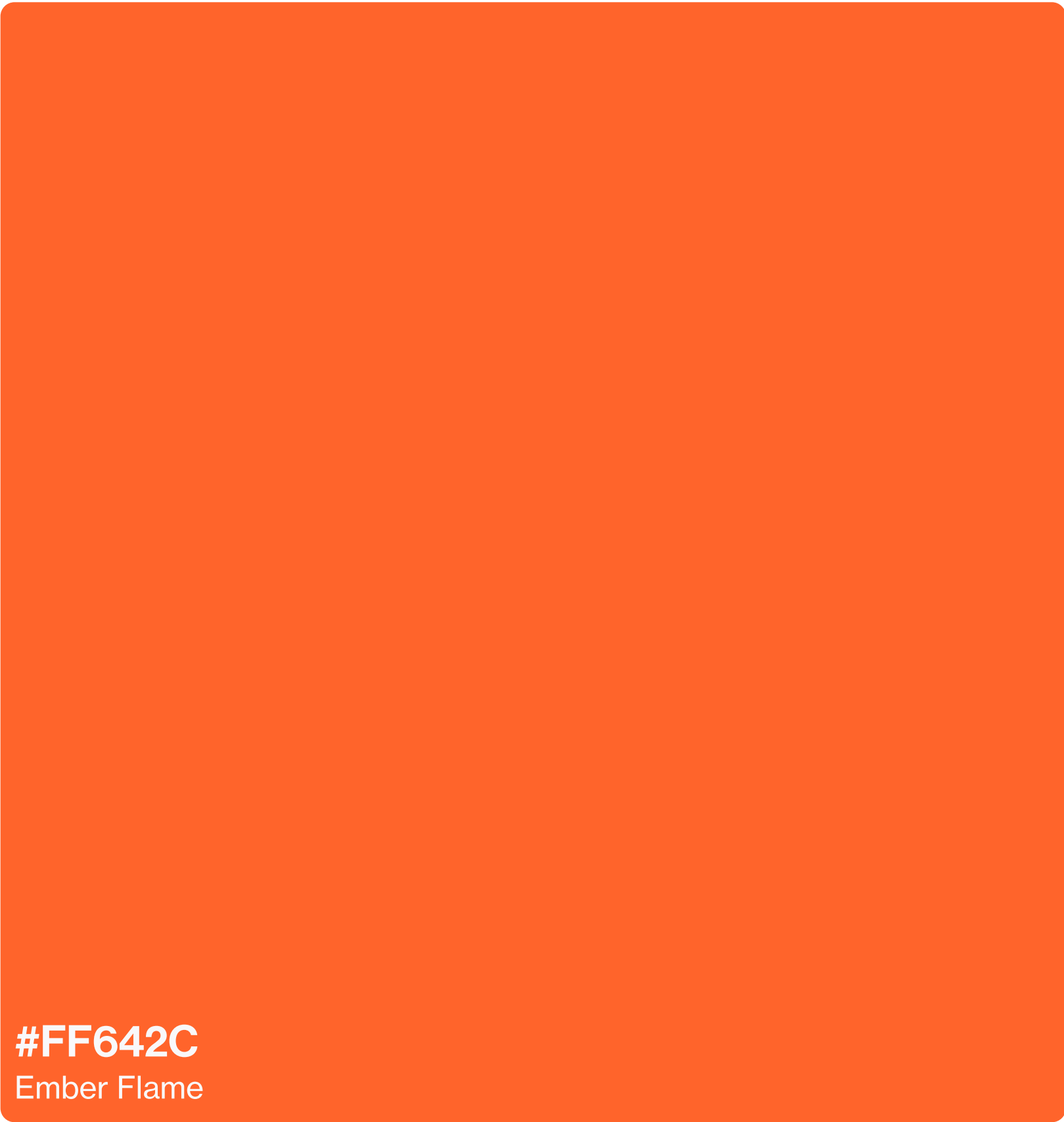


WHITE



WHITE MONOCHROME

Brand Colors



#FF642C
Ember Flame



#0A0D12
Chef's Coat

#FFFFFF
Table Linen



#252B37
Midnight Pass

What Not to Do

- Do not stretch or distort the logo
- Do not use off-brand colors
- Do not add a shadow to the logo
- Do not change the font used on the logo
- Do not rotate the logo
- Do not outline the logo
- Do not move the position of the brandmark
- Do not place on busy or low contrast backgrounds.

